We’re a vibrant community that offers a welcoming blend of charm, progressive spirit and endless opportunities for all. In Canton, you’ll find exciting and new possibilities for growth within an authentic, inviting community that deeply cares about the City’s future and unrivaled quality of life. Conveniently between Atlanta and the Blue Ridge Mountains, we offer scenic views of foothills and the Etowah River, flowing through our City. We have great shopping, dining, events, arts and exceptional parks. We believe Canton holds something for everyone.

Consider yourself invited.
Residents, Investors and Customers:

The City’s Charter establishes the budget as one of the major responsibilities for the City Manager to develop. Each year, working with our Finance Office, department heads, and looking at the strategic plan from the Mayor and Council’s most recent retreat, City staff works to put each of the dollars you entrust us with to make Canton better. The budget is the roadmap for the upcoming year, outlining priorities, projects, and ongoing work necessary to keep our City safe, our infrastructure well-maintained, our parks and recreational facilities growing, and development moving forward in a manner that continues to make Canton an attractive place to live, invest and enjoy. This year’s budget reflects keeping the current millage rate (the measure for how properties are taxed) steady with the rate of the past two fiscal years. Additionally, we do not anticipate any rate increases for residential water and sewer, stormwater, sanitation, or business fees. All of these funds are the fuel that keeps us moving forward.

Every dollar that comes through City Hall is important. Our staff recognizes that these funds come from our residents, businesses, consumers and visitors. We pledge to put them to work to leverage dollars from other sources when possible, maximizing their reach and always looking for ways to complete projects on-time and under-budget when possible. As your City Manager, I appreciate the responsibility placed in me to balance moving our City forward, while managing growth and assuring our tax payers that the money you invest in Canton is meeting the operations mandated in our Charter as well as your wishes and desires as approved by Mayor and Council.

Your City works daily through our 124 employees to build a safer, greener, friendlier, cleaner, and more responsive local government. We are committed to keeping Canton attractive through our development of first-class neighborhoods, increased commercial opportunities, and growing public spaces for friends and families to meet and enjoy our City. Together, we move CantonForward.

Sincerely,

Billy Peppers

2020 TOTAL FISCAL YEAR BUDGET
$53,267,198

PUBLIC SAFETY
Police Citations Issued: 4,355
Total Number of Fire Responses: 4,776

INFRASTRUCTURE
Miles of Streets: 127
Parks: 7
Acres of Parks: 246
Miles of Water Mains: 145
Miles of Sewer Mains: 110
Wastewater Treated: 3 million g/day

CUSTOMERS
Utility Customers: 10,902

MAJOR EMPLOYERS
Northside Hospital - Cherokee: 2,300
Cherokee County Board of Education: 897
Universal Alloy Corporation: 440
Cherokee County Board of Commissioners: 436
Piolax Corporation: 407
Publix Super Markets (3 Locations): 275
Wal-Mart Associates, Inc.: 247
Target: 142
Lowe’s: 133

CITY DESCRIPTION
Population: 29,306
Square Miles in City: 18.7

Number of budgeted employees: 129
Millage rate: 5.400
Number of active business licenses: 1,161
CITYWIDE BUDGET 2020

REVENUE SOURCES

THE GENERAL FUND
serves as the primary reporting vehicle for local government operations. The general fund, by definition, accounts for all current financial resources not required by law or administrative action to be accounted for in another fund. It accounts for the general operations of the City including Public Safety, Public Works, Municipal Court, Planning and Development, Culture and Recreation, and General Administrative Support services.

ENTERPRISE FUNDS
are separated by function and reporting from the governmental operations of the City. These funds provide goods and services to the community via a fee for services rendered to the citizens. Enterprise funds, in order to functionally operate like a business, distinguish operating and nonoperating revenues and expenses. These funds may be utilized to offset operational cost upon appropriation.

SPECIAL REVENUE FUNDS
account for proceeds of specific revenue sources that are legally restricted to be expended for specific purposes.

GENERAL FUND REVENUE
The General Fund dollars are generated through the categories in the graph to the right. These dollar amounts are used to provide basic governmental services. Forecasts are based on five-year revenue trends.

REVENUE $15,427,707

GENERAL FUND EXPENDITURES
General Fund dollars are used to pay for basic governmental services and operational functions. The largest portion of the expenditures are used for public safety.
Funding for Canton Enterprise (aka Utility) Funds is derived from the fees paid by Canton Utility Customers for services provided. Below you will find how much revenue is generated in each service area. The City operates three Enterprise Funds: The Water and Sewer Fund, Sanitation Fund and the Stormwater Fund.

<table>
<thead>
<tr>
<th>Service</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
<td>$6,203,200</td>
</tr>
<tr>
<td>Sewer</td>
<td>$8,050,000</td>
</tr>
<tr>
<td>Sanitation</td>
<td>$1,582,000</td>
</tr>
<tr>
<td>Stormwater</td>
<td>$141,600</td>
</tr>
<tr>
<td>Other (Reserves, Transfers, etc.)</td>
<td>$9,292,592</td>
</tr>
</tbody>
</table>

The City’s Utility Funds are proprietary funds and in essence are financially accounted for similar to a business; operating vs non-operating. The largest single category of operating expenses for the City’s Utility Funds is cost of purchased/contracted services. This is the cost that the City bears to provide the products and services provided. Non-operating expenses would include transfers, debt service and gains or losses from the disposition of assets, if any.

- Personnel Services $724,104
- Costs of Purchased/Contracted Services and Supplies $8,494,765
- Transfers Out $500,000
- Debt $3,067,010
- Indirect Costs $643,513
- Depreciable Cost of Assets $11,840,000
YOUR DOLLARS AT WORK.

WHAT IS BUDGETED IN THE GENERAL FUND?

Property taxes make up 40.4% of the overall general fund revenues. The information to the left details the proportion assigned to each service provided.

SPECIAL REVENUE FUNDS

Why are they "special"? Special revenue funds account for proceeds of specific revenue sources that are legally restricted to expend for specific purposes. This funding may include grants, hotel/motel taxes, rental car taxes, etc.
ACCOMPLISHMENTS & INITIATIVES

2019 Live, Work, Play Award by Georgia Trend Magazine
2019 Historic Preservation Partnership Award by Cherokee County Historical Society
2019 Partnership Award by the Upper Etowah River Alliance
Creation of Crime Analyst Position to Assist with Research in Crime Data
Completion of Jones Building Exterior Renovation & Interior Selective Demolition Project
Relocation of City Hall to 110 Academy Street
Renovation of 151 Elizabeth Street for Public Safety & Municipal Court Complex
Sell of former Police Department Building for future History Museum
Contract Awarded for Etowah River Trail Design connecting Heritage Park with Boling Park
Groundbreaking with Cherokee County Fire Services for new Station #9
SPLOST & LMIG Paving of Marietta Highway as well as local streets
Start of Inflow & Infiltration Stormwater Separation Project
Award of contract for design of expanding Wastewater Treatment Plant
Completion of Brown Industrial Sidewalk Project
Completion of State Route 140 Corridor study
Launch of Wayfinding and Community Signage Project
Continued renovations to Canton Theatre with new curtains
Launch of the Canton River Rock Concert Series at Etowah River Park
Continued Reduction of City’s long-term debt
Accepted into 2019 Georgia Placemaking Collaborative Program for Marietta Road Community Initiative
Partners in Education Award Winner (Hasty Elementary School and Canton Police Department)
2019 Top Five Finish for America’s Main Street Award
Award of contract for design of Archer Street Downtown Parking Deck
Etowah River Bridge Debris Removal Project completed
Additional parking added to Heritage Park
Updates to Unified Development Code
Completion of Comprehensive Plan 10-Year Update
Completion of Impact Fee Methodology Update
Citywide Employee Roadmap System implemented

FY20 PROJECTS

- Etowah River Trail Construction (Etowah River Park eastward under I-575)
- Etowah River Trail Design Completion for Heritage Park to Boling Park Connection (including groundbreaking)
- Design, Bidding & Construction of Archer Street Downtown Parking Deck
- Design Completion of Wastewater Treatment Plant Expansion
- Completion of Inflow & Infiltration Storm Sewer Separation Project
- Increase in Police Department Patrol Units
- Purchase of new Brush Truck with Grapple Trailer
- Paving Projects in Canton Neighborhoods
- Sidewalk Connection Projects City-wide
- Launch of Housing Study for City-wide Residential Development Roadmap
- Creation of Updated Landscape Pallet for Unified Development Code
- Construction of Laurel Canyon Booster Pump Station
- Design and Construction of Industrial Park Water Tank
- New 900 mHz Emergency Communication System for Public Safety (Countywide Project)
- Increased Programming at Canton Theatre

2018-2019 ACCOMPLISHMENTS

- Construction of New Library
- Completion of Downtown Revitalization Project
- Development of First Economic Development Plan
- Launch of Community Development Grant Program
- Implementation of Comprehensive Plan
- Expansion of Public Safety Services
- Improvement of Traffic Flow and Pedestrian Safety
- Implementation of Downtown Streetscape Improvements
- Launch of Downtown Revitalization Initiative
- Completion of major transportation projects
- Implementation of new sustainability initiatives
- Expansion of parks and recreation facilities
- Implementation of new economic development strategies
- Improvement of public infrastructure
- Expansion of cultural and entertainment options
- Implementation of new educational programs
- Improvement of quality of life initiatives
- Expansion of transportation options
- Implementation of new environmental initiatives
- Improvement of public safety initiatives
- Expansion of healthcare services
- Implementation of new recreation options
- Improvement of aesthetic and cultural initiatives
- Expansion of economic development opportunities
- Implementation of new educational initiatives
- Improvement of public health initiatives
- Expansion of transportation options
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CITY OF CANTON
CITY HALL

110 ACADEMY STREET
OPEN MONDAY - FRIDAY
8 AM TO 5 PM
ALL PUBLIC MEETINGS ARE HELD AT 110 ACADEMY STREET

BUILDING & SAFETY SERVICES
CITY CLERK
COMMUNICATIONS & OUTREACH
COMMUNITY DEVELOPMENT

ENGINEERING
FINANCE
HUMAN RESOURCES
UTILITY DEPARTMENT

PUBLIC SAFETY AND MUNICIPAL COURT BUILDING
151 ELIZABETH STREET

CODE COMPLIANCE
INFORMATION TECHNOLOGY
MUNICIPAL COURT
POLICE DEPARTMENT

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REPORT WATER SERVICE ISSUES:
M-F 8-5: 770.704.1502
AFTER HOURS: 770.479.2392

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